



MEDIA ADVISORY: Virtual Event Invitation - Winning on the Racetrack and for the Planet with AI and Advanced Analytics

September 9, 2021

Join Genpact and Envision Virgin Racing for a behind-the-scenes virtual experience on how digital innovation and analytics deliver insights to action – on the track, for the planet, and for compelling audience experiences.

What: Join [Genpact](#) for an exclusive, behind-the-scenes virtual experience to learn how its partner, [Envision Virgin Racing](#), uses data-led insights to gain a competitive edge in the FIA Formula E World Championship and in the race against climate change.

Genpact and Envision Virgin Racing executives will explore how their partnership of co-innovation drives breakthrough results that help the greenest team on the greenest grid to reach the podium and stay carbon-neutral.

Registered attendees will receive an exclusive tour of Envision Virgin Racing's operational headquarters at Silverstone, including access to the race bays and state-of-the-art driving simulator room. Following the tour will be a Q&A with:

- [Stacy Simpson](#), Chief Marketing Officer, Global Leader of Corporate Responsibility and Diversity, Equity, and Inclusion
- [Sanjay Srivastava](#), Chief Digital Officer, Genpact
- [Sylvain Filippi](#), Managing Director and Chief Technology Officer, Envision Virgin Racing
- [Jennifer Babington](#), Operations Director and General Counsel, Envision Virgin Racing
- [Robin Frijns](#), Driver, Envision Virgin Racing

When: September 21, 2021, at 11am - 12pm EDT

Registration is mandatory, book your place now:

<https://events.genpact.com/event/winning-with-ai-and-analytics/register>

Why: Businesses, just like motorsport teams, must use all sources of advantage to win. Learn how the following use cases apply to Fortune 500 companies in banking and capital markets, consumer goods, finance, healthcare, insurance, manufacturing, retail, etc.

- **Predictive Insights:** Genpact's data-led insights and advanced analytics enhance Envision Virgin Racing's ability to make lightning-fast decisions for superior performance on the Formula E racetrack.
- **Sustainability:** Genpact streamlines data collection to support Envision Virgin Racing's carbon-neutral certification, which is core to the team's commitment to being the greenest team on the greenest grid and winning the Race Against Climate Change.
- **Experience:** Genpact's deep insight into fan demographics and new audience segments enables Envision Virgin Racing to identify new groups with shared values that are eager to support the team on the racetrack and take positive actions toward climate change.

Who: Genpact (NYSE: G) is a global professional services firm focused on delivering digital transformation. Envision Virgin Racing is a founding member of Formula E and the only team that is a sustainability movement first and a sports team second.

For more information about the virtual media event and to register: <https://events.genpact.com/event/winning-with-ai-and-analytics/register>

To learn more about Genpact's partnership with Envision Virgin Racing, visit <https://www.genpact.com/instinctive-racing>.

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About Genpact

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. Led by our purpose -- the relentless pursuit of a world that works better for people -- we drive digital-led innovation and digitally enabled intelligent operations for our clients. Guided by our experience reinventing and running thousands of processes for hundreds of clients, many of them Global Fortune 500 companies, we drive real-world transformation at scale. We think with design, dream in digital, and solve problems with data and analytics. Combining our expertise in end-to-end operations and our AI-based platform, Genpact Cora, we focus on the details -- all 90,000+ of us. From New York to New Delhi, and more than 30 countries in between, we connect every dot, reimagine every process, and reinvent the ways companies work. We know that reimagining each step from start to finish creates better business outcomes. Whatever it is, we'll be there with you -- accelerating digital transformation to create bold, lasting results - because [transformation happens here](#). Get to know us at [Genpact.com](#) and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).



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